

# Shropshire Hills Investment Members Break

**Tour Style:** Member breaks

**Destinations:** Shropshire Hills, United Kingdom & England

**Trip code:** CSMIB

2, 3 & 4



## HOLIDAY OVERVIEW

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All ruined castles folded into hillsides, rare wildlife roaming the upland heaths, and a selection of postcard-worthy market towns and villages perched on the River Severn, there's something special about the Shropshire Hills. This holiday offers guided walks through the best of the local area including the scenic area of common land known as the Long Mynd. And as an exclusive Investment Member break, there'll also be a pre-dinner presentation from a Board member, plus a Q & A session with one of the Senior Management Team.

## WHAT'S INCLUDED

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- High quality en-suite accommodation at our country house
- Full board from dinner upon arrival to breakfast on departure day
- Two full days of guided walking
- Choice of up to three guided walks each walking day
- Use of our comprehensive Discovery Point
- The services of HF Holidays Walking Leaders

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## HOLIDAY HIGHLIGHTS

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- A drinks reception
- Mixing with your fellow investment members
- Your choice of guided walks with our experienced HF Holidays Leaders
- The chance to meet a member of the Board and Senior Management Team
- A business update presentation and Q&A session
- Staying in the comfort of our characterful country house

## ITINERARY

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### Day 1: Arrival Day

Check-in at the hotel is available from 4pm. Enjoy a complimentary cream tea on arrival.

### Day 2: The Stretton Hills

#### Option 1 - Slopes Of Caer Caradoc

**Distance:** 7 miles (11km)

**Ascent:** 1,150 feet (360m)

**In summary:** A lovely route around Church Stretton. Heading across the valley towards the Stretton Hills we wind our way up the Cwms Valley along the scenic path which runs around the slopes of Caer Caradoc Hill.

**Highlight:** Enjoy the panoramic views of Church Stretton, Long Mynd and Stretton Hills.

#### Option 2 - Hope Bowdler & Caer Caradoc

**Distance:** 9 miles (14km)

**Ascent:** 1,950 feet (600m)

**In summary:** We cross the valley to ascend the long ridge of Hope Bowdler Hill. Our second summit is the distinctive Caer Caradoc Hill.

**Highlight:** Look out for the Iron Age hillfort on the summit of Caer Caradoc; said to be the site of King Caractacus's final stand against the Roman invasion.

#### Option 3 - The Stretton Ridges - Caer Caradoc And The Lawley

**Distance:** 12.5 miles (20km)

**Ascent:** 2,600 feet (790m)

**In summary:** A walk that takes in the iconic Caer Caradoc, which has the earthworks of an iron age fort on its summit. We continue the day by ascending The Lawley to walk the full length before heading back to Longmynd House.

**Highlight:** Walking the full length of the Lawley providing panoramic extensive views.

## Day 3: Pole Bank & The Long Mynd Valleys

### Option 1 - Townbrook & Cardingmill Valley

**Distance:** 6.7 miles (10.7km)

**Ascent:** 1,350 feet (410m)

**In summary:** Leaving Longmynd House we make our way through Rectory Woods and up the beautiful Townbrook Valley to reach the Long Mynd plateau and its highest point at Pole Bank. We then make our way north along the historic Port Way before descending into the scenic Carding Mill Valley and back to Longmynd House.

**Highlight:** Panoramic views from Pole Bank across Shropshire, mid Wales and beyond.

### Option 2 - Along The Long Mynd

**Distance:** 8½ miles (13.5km)

**Ascent:** 1,450 feet (440m)

**In summary:** Head to the top of the Long Mynd via Townbrook Valley. We then head south along the ridge to Minton Hill, before returning to our country house via the village of Little Stretton.

**Highlight:** The beautiful Townbrook Valley and Long Mynd plateau with its 360 degree panoramic views.

### Option 3 - Callow Hill, Pole Bank & Adstone Hill

**Distance:** 12 miles (19km)

**Ascent:** 2,450 feet (740m)

**In summary:** Our walk heads out towards Little Stretton before ascending Long Mynd via Callow Hill to reach its highest point at Pole Bank. We then descend the western slopes to Adstone Hill before returning over the Long Mynd and down Townbrook Valley to Church Stretton.

**Highlight:** The ascent via Callow Hill to Pole Bank is less frequented and gives extensive far reaching views.

## Day 4: Departure Day

Enjoy a leisurely breakfast before making your way home.

## ACCOMMODATION

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### Longmynd Hotel

For rural calm in the Shropshire Hills National Landscape, the location of this characterful country house is hard to top. Set in a wooded hillside just a short stroll from the market town of Church Stretton (nicknamed Little Switzerland for its picturesque landscape), you'll be within walking or driving distance of the Stiperstones, Caer Caradoc, Ironbridge Valley of Invention, and the historic towns of Ludlow and Shrewsbury. And then, of course, there's the Long Mynd itself – an area of registered common land that has been cared for by a group of farmers (the self-named commoners) who have grazed sheep and ponies here for generations.

## Country House Accommodation

### Rooms

Designed with your comfort in mind, Longmynd Hotel has 56 well-appointed guest rooms available in two categories: Classic and Premium.

**Classic Rooms** are comfortable en-suite guest rooms, ideal for a peaceful night's sleep. Amenities include free Wi-Fi, tea and coffee-making facilities, toiletries (hand wash, shampoo, and shower gel), and a TV.

**Premium Rooms** are more spacious en-suite guest rooms\*. Amenities include free Wi-Fi, tea and coffee-making facilities, toiletries (hand wash, shampoo, body lotion, shower gel), and a 32-inch TV. Extras include bathrobes, slippers.

**We love:** For more privacy, the lodges have their own terrace.

The **Choose Your Room** service is available at our UK country houses, allowing you the option of choosing and confirming a specific room for an extra charge of £30 per room. This is subject to availability. Upgrade supplements apply.

### Check in & check out

You are welcome to check in from **4:00pm at the earliest**. On arrival, you'll enjoy a complimentary cream tea and get to meet your fellow guests, our HF Holidays Leaders, and the rest of the friendly team.

On the day of departure, we kindly ask all guests to check out by **10:00am**. You'll be asked to settle your bill prior to leaving. You may, of course, make a charitable donation to our HF Holidays Pathways Fund if you wish. Please note that we only accept card payments.

### Room supplements

Premium single	Premium double/twin	Choose your room
£20 pppn	£20 pppn	£30 per room

\*Views and layout reflect each properties unique character and location

## About Your Stay

### A warm welcome

We want you to feel comfortable from the moment you arrive. You'll find a welcome pack in your room with guest registration forms, menus, order forms for dinners and picnic lunches, the Wi-Fi password, and the front door code. Our houses are locked at night, so we recommend noting the Duty Manager's number on arrival in case of an emergency (or getting locked out).

### Evening entertainment

While evening entertainment varies from house to house, the HF Holidays Big Pub Quiz held after dinner on Wednesdays is a weekly staple. Your HF Holidays Leader may be around for tips on guided and self-guided walking routes as well as visit-worthy local attractions.

### Walks talks

Our HF Holidays Leaders host guided walking information briefings before dinner on arrival days. This is followed by a group Walks Talk for information on the following day's walking delights (held before dinner every evening). Self-guided walking guests are, of course, welcome.

### **The walking day**

Prior to setting off on walks, your HF Holidays Leader will run you through a short safety briefing. There's also an up-to-date weather forecast on display at the house to ensure you have appropriate clothing and footwear. If you choose to do your own walks or are on a self-guided walking holiday, we ask that you please complete an Independent Walker Card each day. These can be found near the Discovery Point in the house.

### **Food & Drink**

Led by experienced chefs, we serve a wide range of dishes made with fresh and seasonal ingredients. We always aim to source the best produce available and use home-grown herbs and vegetables from our own gardens whenever possible. Additionally, we have a licensed bar with beers, soft drinks, and a superb selection of spirits. Full-board comes as standard and includes a cream tea on arrival and a hearty breakfast on departure day.

HF Holidays understands the importance of managing allergens effectively to ensure food is safe for guests with food allergies. Whilst we are always able to confidently inform guests which allergens are present in our ingredients and dishes, we are unable to guarantee absolute freedom from the 14 main allergens in our kitchens. Vegetarian and vegan menu choices are available. If you have allergies, food intolerances, or any special dietary requirements, please inform our reservation team at the time of booking.

### **Accessibility**

For accessibility and assistance information, please contact our expert team on [020 3974 8865](tel:02039748865) or view the accessibility information online for [Longmynd Hotel](#)

## **TRAVEL DETAILS**

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### **Address**

Longmynd Hotel  
Cunnery Road  
Church Stretton  
Shropshire SY6 6AG

**Tel:** [+44 \(0\)1694 722244](tel:+44(0)1694722244)

### **By Train**

The nearest station is Church Stretton. Although Longmynd Hotel is less than a mile from the station, it is at the top of a steep hill and there is no taxi rank at the station. Taxis are in extremely limited supply in the Church Stretton area and drivers usually come from further afield which is reflected in fares.

Shrewsbury has more choice of trains, and you can take a taxi directly to the house from the station (see below).

Check National Rail for train times and routes.

### **By Taxi**

From Shrewsbury, it's a 15-mile journey taking 30 to 40 minutes.

Single journeys are approx £45 but please contact Shropshire Cars directly for confirmation.

You can pre-book a taxi from our recommended Shrewsbury based company, Shropshire Cars\*. We recommend booking your taxi, including your return journey if needed, at least seven days in advance by contacting via WhatsApp or using their App:

WhatsApp: 07379338526

**APP STORE:**

<https://apps.apple.com/app/shropshire-cars/id6578451220>

and

**Google Play:** <https://play.google.com/store/apps/details?id=com.shropshirecars.passengerapp>

**By Car**

There's free car parking at Longmynd Hotel if you decide to drive.

Follow the A49 to Church Stretton. At the traffic lights turn off into town, then at the first junction turn left onto the High Street. Go straight over the mini-roundabout, and then take the next right into Cunnery Road. Follow the road up the steep hill to Longmynd Hotel.

**By Air**

The nearest airport is Manchester International Airport.

Trains take about two hours, with a change in Crewe.

You can also fly into London Heathrow airport, but it'll take at least 4 hours to reach Shrewsbury by train.

National Rail has up-to-date routes and train times.

**LOCAL AREA**

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Whether you're enjoying a guided or self-guided walking holiday, there's always the opportunity to linger for longer. Here's our pick of the very best things to see and do within easy travelling distance of Longmynd Hotel.

**Church Stretton**

Just a 10-minute walk downhill, this market town lives up to its Little Switzerland moniker for its dramatic hills on both sides of the valley. It has retained much of its Edwardian charm, tempting with independent shops, traditional tea rooms, pubs, and restaurants.

**Ludlow**

A 20-minute drive away, this attractive market town rewards with a historic town centre, beautiful period buildings, and a castle dating back to the 11th century. Visit-worthy places include St. Laurence's Church, Ludlow Museum, and Ludlow Millennium Green.

**Ironbridge Valley Of Invention**

A 45-minute drive away and within the heart of a UNESCO World Heritage Site, this collection of award-winning museums stretches along the River Severn. All are within six square miles of the Ironbridge Gorge, hailed as the birthplace of the Industrial Revolution.

**Severn Valley Railway**

Operating steam-hauled passenger trains between Bridgnorth, Bewdley, and Kidderminster, this 16-mile journey takes you along the beautiful Severn Valley. The nearest station at Bridgnorth is a 40-minute drive from

Church Stretton.

## Shrewsbury

A 30-minute drive away, Shropshire's country town charms with an imposing redbrick castle, higgledy-piggledy streets, and quirky buildings. Highlights include visiting Shrewsbury Museum & Art Gallery, relaxing in Shrewsbury Quarry, and following the Darwin Town Trail.

## Much Wenlock

A 30-minute drive away, this small Shropshire town was the birthplace Dr William Penny Brookes – the founder of the modern Olympic Games. Highlights include visiting the remains of Wenlock Priory, the site of an Anglo Saxon monastery founded in about AD 680.

## Hereford

An hour's drive away, this attractive cathedral city is home to the famous Mappa Mundi, a medieval map of the world dating from the 1300s. Further highlights include the Chained Library, the Black and White House Museum, and the life-sized Hereford Bull Statue.

## Attingham Park

A 25-minute drive away, this 18th century estate with 200 acres of parkland is managed by the National Trust. The Mansion has an evolving visitor programme and different areas of the house open throughout the year.

## Powis Castle

A 45-minute drive away, this 13th century castle, world-famous garden, and historic collection has been cared for by the National Trust since 1952. The paintings, sculptures, furniture, and tapestries on display throughout the house are rather impressive.

## Chirk Castle

Occupied as a castle and stately home for over 700 years, this fine medieval hilltop fortress is just under an hour's drive away. Highlights include the military displays, elegant state rooms, and award-winning gardens covering 5.5 acres of manicured lawns.

## USEFUL HOLIDAY INFORMATION

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### Essential Information

The UK has a famously unpredictable climate so it's best to be prepared for weather that's sunny one minute and raining the next. To make it easier, here's a list of items you should consider packing.

#### Essentials

- Suitable footwear such as waterproof walking boots that provide ankle support and good grip
- Waterproof and windproof jacket
- Comfortable clothing (jeans & waterproof capes are not suitable)
- Mid-layer(s) to keep you warm. Fleeeces make a good choice
- Waterproof overtrousers
- Gloves and a warm hat
- Rucksack with waterproof liner
- Flask for hot drinks

- Water bottle (at least 1 litre capacity)
- Sunscreen
- UV sunglasses

### Recommended

- Several base layers (long-sleeve or short-sleeve)
- Cushioned walking socks to avoid blisters
- First aid kit, including plasters and insect repellent
- Sit mat
- Waterproof pouch for valuables
- Rubbish bag (remember to always leave no trace)
- Wallet/purse
- Camera

## TRIP NOTE VALIDITY

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These Trip Notes are valid based on the date printed at the bottom of the page. They will occasionally be updated post booking and pre-departure. We will send you the latest trip notes prior to departure through a link in your pre departure documents or we can send you a copy in the post if preferred.

In booking this trip you should be confident in your ability to participate in all activities described in these Trip Notes. If you have any doubt about your suitability you should call HF Holidays and ask to speak to one of the team about this itinerary.

The information in these Trip Notes is given in good faith. Where differences exist between the Trip Notes and our current brochure, the Trip Notes supersede the brochure. All holidays can be subject to unexpected changes; so please be prepared to be flexible where necessary. At times, it may not be possible to follow the itinerary as planned due to weather conditions, political, physical or other factors. In these circumstances we will make the best possible alternative arrangements to maintain the integrity of the original itinerary.

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