



News Release

HF0129

BEE-COME A HERO THIS SUMMER ON HF HOLIDAYS' FAMILY ADVENTURES

Enjoy breathtaking views of the great outdoors and help to protect endangered wildlife on a Family Walking Adventure with HF Holidays this summer, where under 11's go free.

Bees are crucial to the environment, with EcoWatch stating that they are responsible for the production of 70% of the world's fruit, vegetables and seeds. Despite this, they are in danger, with 97% of their natural habitats lost over the years.*

HF Holidays has teamed up with local beekeepers and set up hives in the grounds of their country houses at Selworthy, Freshwater Bay, Derwentwater and Abingworth where they will champion the cause to preserve these beautiful creatures for generations to come.

On arrival, each child will receive a pack of HF Holidays bee seeds, containing an array of wildflower seeds that the bees just love. Children can then use them in their own garden at home and join the fight to save British bees.

Families can get a real buzz from their holiday this summer and choose from a selection of HF Holidays' UK Family Walking Adventures, including:

1) [Selworthy, Exmoor](#): 7 night Family Walking Adventure from £838pp plus under 11's go free

Departing on 29 July, families can enjoy a variety of guided walks with HF Holidays and explore the stunning national park, spot red deer and ponies from the top of Selworthy Beacon and even take the cliff railway up from Lynmouth to Lynton and the Valley of Rocks.

2) [Freshwater Bay, Isle of Wight](#): 7 night Family Walking Adventure from £838pp plus under 11's go free!

Departing on 29 July, discover the walk over Tennyson Down along the coastal path to the Needles, or walk to Carisbrooke Castle to see its donkey-powered well.



Prices include full board accommodation and a choice of guided walks each day. Under 11's go free on all UK Family Walking Adventures. Places are limited on these holidays so book now to avoid disappointment. For more information on HF Holidays, please visit www.hfholidays.co.uk or call 0345 470 7558.

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For media information, please contact Louise Iles, PR Account Director, Sara Gillespie, Junior PR Account Manager, Mira Cowap, PR Account Manager or Michael Leonhardt, PR Account Executive at Gough Bailey Wright on 01527 579 555, lou@gough.co.uk / sara.g@gough.co.uk / alison@gough.co.uk / mira@gough.co.uk / michael@gough.co.uk

Notes to Editor:

- . Founded in 1913, HF Holidays is a co-operative society that has been organising outdoor holidays for over 100 years.
- . HF Holidays has 18 country houses in the UK's National Parks and Areas of Outstanding Natural Beauty as well as independent hotels for overseas holidays.
- . HF Holidays has a host of accolades under its belt including: Feefo Gold Service Award in 2017, Which? Recommended Provider status for four successive years 2012 - 2015; voted Best Large Tour Operator by Guardian and Observer readers 2010-2014; and Best Large Short Break Operator 2011-2014.
- . HF Holidays is committed to responsible tourism and is a member of ABTOT and ATOL protected.
- . HF Holidays is the only UK holiday provider to hold a Gluten-Free Accreditation from Coeliac UK with all 18 of its country houses officially holding this GF accreditation.
- . Follow @hfholidays on [Facebook](#), [Twitter](#) and [Instagram](#)
- . [*https://www.ecowatch.com/if-all-the-bees-in-the-world-die-what-would-happen-to-humans-1882077225.html](https://www.ecowatch.com/if-all-the-bees-in-the-world-die-what-would-happen-to-humans-1882077225.html)