



## News Release

Client:	HF Holidays	Date drafted:	25.10.17
Copy Ref:	HF0149	Drafted by:	SG
Approval sign off:			
Director approval:	LI	Date:	30.10.17
Client approval:		Date:	

HF0149

### Discover hidden Italy with HF Holidays

Head off the beaten track, avoid the crowds and see more of Italy in 2018 with the UK's leading walking and activity holiday provider, HF Holidays. Italy truly has it all and there is so much to discover, aside from the popular destinations of Rome and Venice. From the vineyards in rural Montelupo to the awe-inspiring mountains of Selva, discover rich culture, fabulous food and quiet walking routes, all in the company of friendly and experienced leaders. With two brand new destinations on offer for 2018, there's no better time to join HF Holidays for la dolce vita!

Highlights of HF Holidays' Italian escapes are below, with more information available at: [www.hfholidays.co.uk](http://www.hfholidays.co.uk)

#### **[NEW for 2018 - South Tyrol](#)**

Now a province of Italy, this stunning region was once part of Austria until 1918. With an Alpine-Mediterranean climate, the unique blend of Tyrol and Italy is a gem for lovers of both cultures. Schenna overlooks the vineyards and orchards of the beautiful Merano Valley and the quaint town of Merano, famed for its spa and historic art nouveau architecture. Holidaymakers looking for a more challenging break can take on one of the many alpine routes dominated by the imposing peak of Ifinger and discover the plateaus and mountain lakes of the Texelgruppe and Schwemmalm regions.

Price: 7 nights with flights from £1,499 departing on 2<sup>nd</sup> June 2018 from London Gatwick.<sup>[1]</sup>



### **[NEW for 2018 - Lake Garda](#)**

The Italian Lakes are famed for their stunning natural beauty so it's easy to see why visitors flock to this area. But forget busy streets and crowded view points; the mountains of Trentino on the north shores of Lake Garda are just waiting to be explored on foot. Stay in the lakefront Hotel Du Lac in Limone and head out by coach, boat and cable car to the alpine ridges. Experience wonderful panoramic views over the lake and visit tucked away valleys and limestone hills nestled with unspoilt villages.

Price: 7 nights with flights from £1,199 departing 7<sup>th</sup> April 2018 from London Gatwick.<sup>i</sup>

### **[Puglia Discovery Tour](#)**

A relatively undiscovered part of Italy, Puglia is suffused with the architectural marks of numerous civilisations, from the rustic drywall Trulli houses to the grand Altamura Cathedral. This trip offers an authentic Italian experience, abundant with rural charm and is packed full of sightseeing opportunities. See the Sassi cave dwellings of Matera, discover the rolling landscapes of the Alta Murgia National Park and visit the town of Alberobello, famous for its Trulli houses.

Price: 7 nights with flights from £1,189 departing 19<sup>th</sup> May 2018 from London Gatwick.<sup>ii</sup>

### **[High Routes At Selva](#)**

HF Holidays' High Route holidays in Selva are ideal for walkers wanting more of an adventure. Enjoy amazing panoramic views and higher challenging walks in the company of smaller friendly groups. There are a few weeks to choose from and one of our new innovations for 2018 is an introduction to hutting. This offers you a unique experience, where you meet fellow walkers overnight and awake to an amazing mountain-fresh morning surrounded by the peaks of the Dolomites.

Price: 7 nights with flights from £1,299 departing 21<sup>st</sup> July 2018 from London Gatwick.<sup>iii</sup>

### **[Guided Walking at Montelupo](#)**

A peaceful and relaxing break, this holiday incorporates Italy's rich culinary heritage with walking amongst the rolling countryside and medieval hill top villages of Piedmont. Stay at



the Hotel Ca'Del Lupo which has a fantastic reputation for regional cuisine, from the wood-fired oven-cooked breads and pastries for breakfast, through to dinners made from locally sourced ingredients. Every evening, enjoy a glass of wine produced in the area where you have walked that day, compliments of HF Holidays.

Price: 7 nights with flights from £1,159 departing 22<sup>nd</sup> April 2018 from London Gatwick.<sup>iv</sup>

Places are limited on these holidays so book now to avoid disappointment. For more information on HF Holidays, please visit [www.hfholidays.co.uk](http://www.hfholidays.co.uk) or call 0345 470 7558.

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#### **Notes to Editor:**

- . Founded in 1913, HF Holidays is a co-operative society that has been organising outdoor holidays for over 100 years.
- . HF Holidays has 18 country houses in the UK's National Parks and Areas of Outstanding Natural Beauty as well as independent hotels for overseas holidays.
- . HF Holidays has a host of accolades under its belt including: Which? Number one Recommended Holiday Provider 2017, Silver Travel Awards Best Activity Tour Operator 2017, Feefo Gold Service Award in 2017, Which? Recommended Provider status for 2012 - 2017; voted Best Large Tour Operator by Guardian and Observer readers 2010-2014; and Best Large Short Break Operator 2011-2014.
- . HF Holidays is committed to responsible tourism and is a member of ABTOT and ATOL protected.
- . HF Holidays is the only UK holiday provider to hold a Gluten-Free Accreditation from Coeliac UK with all 18 of its country houses officially holding this GF accreditation.
- . Follow @hfholidays on [Facebook](#), [Twitter](#) and [Instagram](#)



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<sup>(i)</sup> Price includes half board accommodation with extensive buffet breakfast and 4-course evening meal, a full programme of guided walks with 2 options every walking day, transfers to and from Verona Airport, all transport to and from walks and the services of experienced HF Holidays' leaders.

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<sup>ii</sup> Price includes half board accommodation with continental breakfast and evening meal, the services of an experienced HF Holidays' leader, full day excursions with all essential transport in resort and airport transfers to and from the hotel.

<sup>iii</sup> Price includes a full programme of guided walks, all transport to and from walks, the services of an experienced HF Holidays' leader, hotel transfers and half board accommodation with continental breakfast and evening meal.

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