



News Release

Client:	HF Holidays	Date drafted:	09/03/18
Copy Ref:	HF0164	Drafted by:	ML
Approval sign off:			
Director approval:		Date:	
Client approval:		Date:	

HF0164

May half-term family adventures with HF Holidays

Looking for May half-term inspiration? Take your family on an adventure of a lifetime as you discover the great outdoors with the UK's leading walking and activity holiday provider, HF Holidays. Offering child-friendly walks, friendly leaders will guide you through stunning countryside and winding trails, leaving plenty of time to enjoy the beach, swimming pools and games in the evening. Have peace of mind that only families can book onto HF Holidays' dedicated family breaks.

What's more, under 11s go FREE on May half-term departures. Highlights of HF Holidays' Family Walking Adventures for 2018 can be found below, with more information available at www.hfholidays.co.uk.

Family Walking Adventure at Malhamdale – Yorkshire Dales

Visit the stunning Yorkshire Dales and enjoy the surrounding scenery of the wild moorland hills. Promising to wow children and adults alike, a stay in Newfield Hall will give the whole family memories to last a lifetime. Nestled in the rolling open countryside, the imposing stone mansion offers ample grounds for the children to run wild in, whilst the indoor pool provides the perfect place to cool off. An ideal location for a family walking holiday, friendly guides will help you discover the spectacular Malham Cove and spot peregrine falcons nesting on the cliff. Walk to Bolton Abbey, where the kids can paddle in the water or play games on the



grass. Highlights of this holiday include the scramble up Gordale Scar or climbing Ingleborough, one of the famous “Three Peaks”.

Price: 4 nights from £559pp departing 28 May 2018 on a full-board basis. UNDER 11s GO FREE. Price includes a full programme of guided walks, all transport to and from walks and the services of experienced HF Holidays leaders. To book, visit www.hfholidays.co.uk or call 0345 470 8558.

Family Walking Adventure at Freshwater Bay – The Isle of Wight

Situated just off England's south coast and less than two hours from London via the Isle of Wight Ferry, the UK's Holiday Island and Dinosaur Capital of Great Britain, is the perfect destination for a family walking adventure. Enjoy dramatic chalk cliffs, sandy beaches, picture-postcard villages and more from this wonderful island gem. Stay at Freshwater Bay House and enjoy its coastal position, extensive grounds and direct access to the beach. Take a dip in the heated outdoor pool or put your feet up and relax whilst the kids join in games with HF Holidays leaders. Highlights include the walk above St Catherine's Point with views down to the lighthouse, and Ventnor's fabulous (and free) paddling pool where kids can walk across the 'sea' to a mini Isle of Wight.

Price: 3 nights from £399pp departing 30 May 2018 on a full-board basis. UNDER 11s GO FREE. Price includes a full programme of guided walks, all transport to and from walks and the services of experienced HF Holidays leaders. To book, visit www.hfholidays.co.uk or call 0345 470 8558.

Places are limited on these holidays so book now to avoid disappointment. For more information on HF Holidays, please visit www.hfholidays.co.uk or call 0345 470 7558.

— ends —

For media information, please contact Louise Iles, PR Account Director, Ali Barr, Senior PR Account Manager, Mira Cowap, PR Account Manager or Michael Leonhardt, PR Account Executive at Gough Bailey Wright on 01527 579 555, lou@gough.co.uk / ali@gough.co.uk / mira@gough.co.uk / michael@gough.co.uk

Notes to Editor:



- . Founded in 1913, HF Holidays is a co-operative society that has been organising outdoor holidays for over 100 years.
- . HF Holidays has 18 country houses in the UK's National Parks and Areas of Outstanding Natural Beauty as well as independent hotels for overseas holidays.
- . HF Holidays has a host of accolades under its belt including: Which? Number one Recommended Holiday Provider 2017, Silver Travel Awards Best Activity Tour Operator 2017, Feefo Gold Service Award in 2017, voted Best Large Tour Operator by Guardian and Observer readers 2010-2014; and Best Large Short Break Operator 2011-2014.
- . HF Holidays is committed to responsible tourism and is a member of ABTOT and ATOL protected.
- . HF Holidays is the only UK holiday provider to hold a Gluten-Free Accreditation from Coeliac UK with all 18 of its country houses officially holding this GF accreditation.
- . Follow [@hfholidays](#) on [Facebook](#), [Twitter](#) and [Instagram](#)