



HF Holidays Press Release 22 March 2021

HF HOLIDAYS LAUNCHES NEW GOTALEDEN GUIDED TRAIL FOR 2021

A SPECTACULAR CONTRAST OF WEST SWEDEN'S NATURE, WILDERNESS AND DEEP FORESTS AND THE VIBRANT CITY AND GASTRONOMY OF GOTHENBURG, IN ONE LONG WEEKEND.

HF Holidays are pleased to announce the launch of a brand-new destination and trail to their European collection of walking and activity holidays. This latest addition is a 4-night walking break to West Sweden, exploring the best stretches of the Gotaleden Trail and the country's second largest town, Gothenburg.

This short break cleverly shows off Sweden's sustainable tourism at its best, with sustainability at the heart of the experience from transport, micro-breweries, food, and accommodation. HF Holidays have hand-picked three family run hotels along the route, each providing a unique take on several inspiring eco approaches.

The itinerary has also been designed to capture the many highlights this region has to offer, with two full days of walking, guests can experience nature in its purest form, including the S ave an nature reserve: a silent haven, home to native birds, beavers and spectacular trees and fauna.

In contrast, there is also plenty of time to indulge in Sweden's famed food scene with meals at an award-winning restaurant and celebrated microbrewery. A final walking tour of Gothenburg with a local guide, makes this the perfect combination of walking holiday and city break.

GOTALEDEN GUIDED TRAIL

HF OVERVIEW: A superbly crafted walking break, capturing the wilderness and nature of the West Sweden and the vibrancy of Gothenburg, with inspiring sustainability in mind, in one long weekend!

HOLIDAY HIGHLIGHTS

- Discover Gothenburg, one of Europe's unexpectedly hip cities
- Contrast the vibrant city with the wilderness right next door
- Explore the S ave an nature reserve
- Learn about the area's industrial heritage
- Take a table for lunch at the award-winning Garveriet's Restaurant



- Enjoy a guided tour and dinner at Poppels Brewery
- Make time for a *fika* break and share coffee and cake with friends

INCLUDES: 4 breakfasts, 3 lunches, 4 evening meals, Experienced English-speaking local guide, All transport to and from the walks, Luggage Transfer, Group transfer to/from Gothenburg airport, walking tour of Gothenburg with local guide.

Prices from: £1,269pp / Nights: 4 / Walking Grade 3:

Departures: 2 & 30 Sep 2021 / Apr, May & Sep 2022

For full details visit hfholidays.co.uk/gotaleden

FOR MORE DETAILS AND DEPARTURES ON OUR EUROPEAN WALKING HOLIDAYS
hfholidays/europe

FOR MORE ON TRAILS AND ISLAND HOPPING HOLIDAYS VISIT: hfholidays/trails

-ENDS –

Notes to Editor:

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- All prices correct at time of going to press and subject to availability and change.
- Founded in 1913, HF Holidays is the largest UK travel Co-operative Society.
- HF Holidays has 18 country houses in the UK's National Parks and Areas of Outstanding Natural Beauty as well as independent hotels for overseas holidays.
- Sociability is at the heart of every HF Holiday.
- Most HF walking holidays are led by a team of volunteer leaders
- HF holidays are ideal for solo travellers, couples, or small groups.
- Families have an exclusive programme of holidays available, during the school holidays.
- Larger groups (8 or more people) such as groups of friends, large family groups, members of clubs /societies can enjoy special savings.
- Guests do not need to be a member of the HF Holidays Co-operative in order to join their holidays; all are welcome. There is a non-member fee of £20 per person.



- HF Holidays are suitable for all fit and active adults including solo travellers, couples, or small groups. There are also some dedicated UK holidays for families with children. Guests travel as part of larger group, making them a great way to meet and socialise with new people.
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- The HF Holidays Pathways Fund provides assisted holidays to those who could not otherwise afford one. In addition, since 1998, the fund has helped to protect and improve the countryside where HF Holidays' guests walk. This is achieved through generous donations from HF Holidays' members and guests.
- HF Holidays has a host of accolades under its belt including: Staycation Award for Family Friendly Venue 2019, Which? Recommended Provider for Escorted Tours 2019, Silver Travel Awards Best Activity Tour Operator 2019, Telegraph Travel Awards Runner Up 2019, Feefo Gold Service Award in 2019, Which? Recommended Provider status for 2012 - 2019; voted Best Large Tour Operator by Guardian and Observer readers 2010-2014; and Best Large Short Break Operator 2011-2014.
- HF Holidays is committed to responsible tourism and is a member of ABTOT and ATOL protected.
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